

## **GIDEON HILLMAN CATERS FOR THE MASSES** - November 2008

Gideon Hillman Consulting, the supply chain management specialists, has been working in partnership with Cygnet Foods Ltd, to further improve its supply chain and service to its customers.



Based in Warrington, Cygnet Foods Ltd is dedicated to the provision of high-quality food and catering services to Business and Industry under the umbrella of Compact Catering and to Education under the umbrella of Cygnet Catering.

With the additional support of its ISO 9000 (2001) accredited Central Production Unit, Cygnet can develop, prepare and distribute a vast range of individual and multi portion food items, which are delivered daily by its own fleet of vehicles throughout England and Wales.

Phillip Beckham, Food Supply Chain Specialist Consultant with Gideon Hillman Consulting, has been working closely with Jim Cartwright, Chairman of Cygnet Foods Ltd, and his management team in developing environmental processes and waste reduction initiatives towards the ultimate goal of achieving the ISO 14001 environmental standard.

In addition to process re-engineering and improvement, Phillip has provided training support to the management team of both divisions of Cygnet Foods Ltd to ensure that the processes are clearly understood, implemented and maintained.

*“Working with Gideon Hillman Consulting has been very straightforward with an effective and practical approach that sets us on the road to achieving our key objective of ISO 14001 accreditation as soon as possible,” says Cygnet’s Chairman Jim Cartwright.*



Gideon Hillman Consulting, which recently established a dedicated Food Supply Chain Optimisation Team, provides major UK retailers, food processors, fresh produce and logistics companies with a range of expertise that helps identify opportunities to improve operations and reduce costs.

*Managing Director Gideon Hillman comments: “There is a genuine culture within Cygnet for continuous improvement and customer satisfaction. With Phillip and Jim working in partnership we have been able to identify real improvements for the business operation.”*

Established in 1996, Cygnet Foods Limited has a turnover in excess of £25 million per annum and employs over 1,000 people in the UK. The company supplies food products and catering services to over 30,000 people per day.